

FAX# 703 528 7880 AUG2/12 16.55  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

PROGRAM :: DR OZ

FAX# 703 528 7880 AUG2/12 16.55  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6			700P-800P	30		\$2,000.00	8/6	8/10	6		M-F	6
PROGRAM : JEOP/WHEEL												
7			1130P-1200M	30		\$575.00	8/6	8/10	5		M-F	5
PROGRAM : NITELINE												
8			500A-600A	30		\$100.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS												
9			600A-700A	30		\$475.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS												
10			700A-800A	30		\$625.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS												
11			1200N-1230P	30		\$300.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS												
12			600P-630P	30		\$400.00	8/11	8/11	1		SAT	1
PROGRAM : NEWS												
13			700P-800P	30		\$425.00	8/11	8/11	2		SAT	2
PROGRAM : JEOP/WHEEL												
14			500A-600A	30		\$100.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
15			600A-700A	30		\$475.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
16			700A-800A	30		\$625.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
17			1200N-1230P	30		\$300.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
18			600P-630P	30		\$1,000.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
19			500A-530A	30		\$375.00	8/13	8/14	2		M-TU	2
PROGRAM : NEWS												
20			900A-1000A	30		\$275.00	8/13	8/14	2		M-TU	2
PROGRAM : DOCTORS												
21			1000A-1100A	30		\$275.00	8/13	8/14	2		M-TU	2
PROGRAM : MILLIONAIRE/FEUD												
22			1100A-1200N	30		\$400.00	8/13	8/14	2		M-TU	2
PROGRAM : VIEW												
23			700P-800P	30		\$2,000.00	8/13	8/14	2		M-TU	2
PROGRAM : JEOP/WHEEL												
24			1130P-1200M	30		\$575.00	8/13	8/14	1		M-TU	1
PROGRAM : NITELINE												
25			1000P-1100P	30		\$1,200.00	8/10	8/10	1		FRI	1
PROGRAM : 20/20												
26			700A-900A	30		\$1,200.00	8/6	8/10	8		M-F	8
PROGRAM : GMA												
27			1200N-100P	30		\$500.00	8/6	8/10	5		M-F	5
PROGRAM : NEWS												
28			500P-600P	30		\$1,425.00	8/6	8/10	3		M-F	3
PROGRAM : NEWS												
29			600P-630P	30		\$2,150.00	8/6	8/10	3		M-F	3
PROGRAM : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100P-1130P	30		\$1,425.00	8/6	8/12	5		M-SU	5
PROGRAM : NEWS												
31			100P-400P	30		\$325.00	8/6	8/10	3		M-F	3
PROGRAM : NEWS												
32			700A-900A	30		\$1,200.00	8/13	8/14	2		M-TU	2
PROGRAM : GMA												
33			1200N-100P	30		\$500.00	8/13	8/14	2		M-TU	2
PROGRAM : NEWS												
34			500P-600P	30		\$1,425.00	8/13	8/14	1		M-TU	1
PROGRAM : NEWS												
35			600P-630P	30		\$2,150.00	8/13	8/14	1		M-TU	1
PROGRAM : NEWS												
36			1100P-1130P	30		\$1,425.00	8/13	8/14	1		M-TU	1
PROGRAM : NEWS												
AUG/12 74100.00												CONTRACT TOTAL 74100.00
												TOTAL SPOTS 86

MARKET TOTALS \$239,032
 

WFTV 31%
 WKMG 15%
 WESH 32%
 WOFL 18%
 WKCF 1%
 WRBW 1%
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*